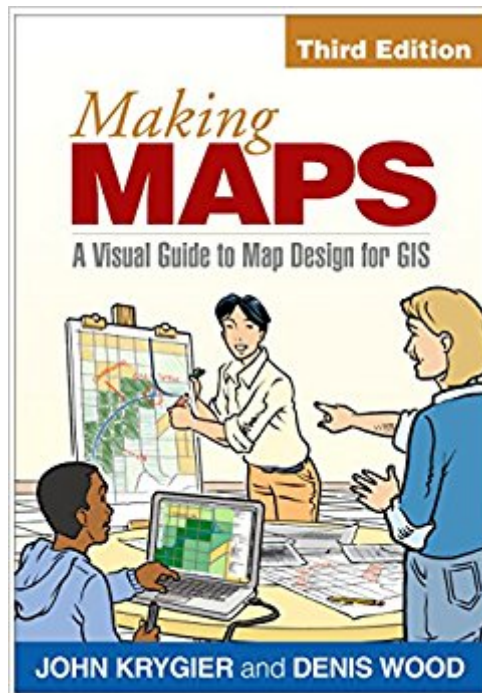




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# Making Maps, Third Edition: A Visual Guide To Map Design For GIS



## Synopsis

Lauded for its accessibility and beautiful design, this text has given thousands of students and professionals the tools to create effective, compelling maps. Using a wealth of illustrations--with 74 in full color--to elucidate each concisely presented point, the revised and updated third edition continues to emphasize how design choices relate to the reasons for making a map and its intended purpose. All components of map making are covered: titles, labels, legends, visual hierarchy, font selection, how to turn phenomena into visual data, data organization, symbolization, and more. Innovative pedagogical features include a short graphic novella, good design/poor design map examples, end-of-chapter suggestions for further reading, and an annotated map exemplar that runs throughout the book. New to This Edition \*Expanded coverage of using mobile digital devices to collect data for maps, including discussions of location services and locational privacy. \*New and revised topics: how to do sketch maps, how map categories and symbols have changed over time, designing maps on desktop computers and mobile devices, human perception and color, and more. \*Separate, expanded chapter on map symbol abstraction. \*Additional case studies of compelling phenomena such as children's traffic fatalities based on race, the spread of tropical diseases, and the 2012 presidential election. \*Many additional color illustrations.

## Book Information

Paperback: 293 pages

Publisher: The Guilford Press; 3 edition (August 2, 2016)

Language: English

ISBN-10: 1462509983

ISBN-13: 978-1462509980

Product Dimensions: 7 x 0.7 x 10 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #20,058 in Books (See Top 100 in Books) #1 in Books > Science & Math >

Earth Sciences > Cartography #18 in Books > Textbooks > Social Sciences > Geography

#48 in Books > Politics & Social Sciences > Social Sciences > Human Geography

## Customer Reviews

"I am thrilled to see this third edition. The new case studies and the added emphasis on data captured from mobile digital devices are so relevant to our contemporary discussions in cartography and in geography more generally. Ironically, many cartography textbooks are not well designed; this

one is a welcome exception. The book is fresh, lively, and engaging--it is a pleasure to read and thought provoking for students."--Matthew W. Wilson, PhD, Department of Geography, University of Kentucky "A superb book for covering all the important topics for an introductory cartography class, with excellent examples, humor, and a personable style. It does not read like a classic (boring) textbook, and I really appreciate that. The visual examples are excellent, as is the ongoing Voyager example that ties all of the concepts together in small pieces that are more digestible for students. The 'More' recommendations at the end of each chapter will greatly benefit students who get really interested in a given topic and want more information."--Melinda Shimizu, PhD, Department of Earth and Physical Science, Western Oregon University "Making Maps situates the art, science, and technology of cartography in the human decisions that maps can help (or hinder). The book introduces the fundamentals of map design in a framework that emphasizes the editorial power cartographers have to shape how people understand place and space. With an engaging, easy-to-read format that eschews tradition, the book has a punk rock spirit that no other works in this field really match. The authors recognize the importance of contemporary mapping technologies without becoming burdened by them, ensuring this will be an essential cartography resource for a long time to come."--Anthony C. Robinson, PhD, President, North American Cartographic Information Society; Department of Geography, The Pennsylvania State University "This book describes the intersection of maps and art. Graphically, the book is beautifully put together. The descriptions of data classification are among the best in any textbook. Readers will come away with a newfound appreciation for well-designed maps."--Monica Stephens, PhD, Department of Geography, University at Buffalo, The State University of New York "I really like the style of the book. The use of lists as opposed to lengthy comparisons of different techniques works very well. The concise descriptions and commentary accompanying a wide variety of maps illustrate the authors' points effectively."--Dean Sinclair, PhD, Geography Program, Northwestern State University, Louisiana "The book is well written, utilizing language that can be easily understood by those with little or no experience in the art and science of cartography....Allows readers to quickly grasp the basic concepts of map-making and would serve as an excellent resource to anyone interested in map design or as a supplement to texts that utilize a more theoretical approach." (on the second edition) (Photogrammetric Engineering and Remote Sensing 2012-05-01)"The book looks great, and Krygier and Wood simplify the ideas in a practical and useful manner. I am using it as a key text for a year 2 map design course." (on the second edition) (Environment and Planning B 2012-01-01)"A worthwhile investment for any who are looking to produce better maps without having to take a Cartography 101 course." (on the first edition) (Cartography 2006-01-07)"Authored

by two respected cartographers, this volume provides comprehensive and thorough instruction on virtually every aspect of map design. It is a great book for students who are just starting to create maps and for practitioners needing a refresher on the fundamentals of map design....The book's major strength is the enormous amount of practical how-to information that is packed into each section....A distinctive characteristic of the book is its slightly irreverent or whimsical bent....This volume is a valuable nuts-and-bolts introduction to map making that can help both students and practitioners create effective and insightful cartography." (on the first edition) (Journal of Planning Literature 2006-01-01)"I find this book's approach to key geospatial concepts to be extremely effective, user-friendly, and just plain helpful....Delivers useful map making insights, quickly, simply, and appropriately." (on the first edition) (Journal of the American Planning Association 2007-12-01)"A comprehensive manual that explains how you can obtain data, organise and transform it, and query its accuracy....This book adds to the growing list of Guilford Press's cartographic classics."&#39;" (on the first edition) (International Research in Geographical and Environmental Education 2006-01-01)

John Krygier, PhD, teaches in the Department of Geology and Geography at Ohio Wesleyan University, with teaching and research specializations in cartography, geographic information systems (GIS), and environmental and human geography. He has made lots of maps and published on map design, educational technology, cultural geography, multimedia in cartography, planning, the history of cartography, and participatory GIS. Denis Wood, PhD, curated the award-winning Power of Maps exhibition for the Smithsonian and writes widely about maps. A former professor of design at North Carolina State University, Wood is currently an independent scholar living in Raleigh, North Carolina.

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